REMARKS

Claims 1-23 are pending in the application. Claims 21-23 have been added. Independent

claims 1, 3 and 11 have been amended. Dependent claims 4-10 and 15-18 have been amended.

Claim 2 has been cancelled. In light of the amendments to the claims and the accompanying

remarks, applicants respectfully request favorable reconsideration.

On the Merits

<u>Independent Claims 1 and 3:</u>

Independent claim 1 was rejected under 35 U.S.C. § 102(b) as being anticipated by

Motomu (JP 2000-058260). Independent claims 1 and 3 have been amended to include a new

feature which further distinguishes the claimed invention from the cited references.

Claims 1 and 3 now require in part:

... a second electrode formed on the light emission functional layer, said second

electrode being the opposite polarity to said first electrode.... Emphasis added.

Applicant submits that this new feature is neither disclosed nor fairly suggested by the

cited references. Specifically, *Motomu* appears to disclose two electrodes 5 and 6 which are of

the same polarity. See drawing 2, figures (a) and (b) of *Motomu*. Support for this amendment

can be found in figure 1 of the drawings.

Page 11

Dependent Claims 4-10:

Applicant submits that as claims 2-10 ultimately depend upon claims 1 or 3, the

rejections to these claim should be withdrawn in light of the aforementioned remarks and

amendments to claims 1 and 3.

Independent Claim 11:

Independent claim 11 was rejected under 35 U.S.C. § 102(b) as being anticipated by

Motomu. Applicant has amended claim 11 to further distinguish the claimed invention from the

cited references.

Claim 11 requires in part:

...said second electrode being an opposite polarity to said first electrode... the self light emitting display device is constructed in such a way that a display image by

light emitting pixels can be visually recognized from both front and rear surfaces

of the display.

As with claim 1, Applicant submits that the requirements of claim 11, in particular the

second electrode being of the opposite polarity to the first electrode, are not disclosed or fairly

suggested by the cited references. Furthermore, this feature of having the self light emitting

display device display an image by light emitting pixels, visually recognized from both sides of

the device is not disclosed or fairly suggested by any of the cited references.

Page 12

Dependent Claims 12-20, 22 and 23:

Applicant submits that as claims 12-20, 22 and 23 ultimately depend upon claim 11, the

rejections to these claims should be withdrawn in light of the aforementioned remarks and

amendment to claim 11.

New Claim 21:

As new claim 21 contains similar features as were discussed in independent claims 1, 3

and 11, Applicant submits that the arguments mentioned above also apply to claim 21. Applicant

submits that claim 21 is in condition for allowance.

In view of the aforementioned amendments and accompanying remarks, Applicant

submits that the claims, as herein amended, are in condition for allowance. Applicant requests

such action at an early date.

If the Examiner believes that this application is not now in condition for allowance, the

Examiner is requested to contact Applicant's undersigned agent to arrange for an interview to

expedite the disposition of this case.

Page 13

Amendment under 37 CFR 1.114 Application No. 10/828,321 Attorney Docket No. 042343

If this paper is not timely filed, applicant respectfully petitions for an appropriate extension of time. The fees for such an extension or any other fees that may be due with respect to this paper may be charged to Deposit Account No. 50-2866.

Respectfully submitted,

WESTERMAN, HATTORI, DANIELS & ADRIAN, LLP

Dennis M. Hubbs Agent for Applicant Registration No. 59,145

Telephone: (202) 822-1100 Facsimile: (202) 822-1111

SGA/DMH/tw